

INVOICE



WLWT
 1700 Young Street
 Cincinnati, OH 45202
 Main: (513)412-5000
 Billing: (410)338-6432

www.wlwt.com

Billing Address:

Mentzer Media Services
 Attention: Accounts Payable
 600 Fairmont Ave
 Suite 306
 Towson, MD 21286

Send Payment To:

WLWT
 PO Box 26881
 Lehigh Valley, PA 18002-6881

Invoice #	Invoice Date	Invoice Month	Invoice Period
942553-1	08/19/12	August 2012	07/30/12 - 08/19/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
60 Plus Association	60 PLUS ASSOC SENATE	1224

Flight Dates	Order #	Alt Order #
08/19/12 - 08/19/12	942553	06279896

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/19/12	08/19/12	NBC MEET THE PRESS NBC MEET THE PI		-----1	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----1	1	\$1,200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WLWT	Su	08/19/12	10:00 AM	NBC MEET THE PRESS	NBC MEET THE PI	:30	SPA 12 TV 09	\$1,200.00 NM
<u>Total Spots</u>							1		

Payment Terms 30 Days

<u>Gross Total</u>	\$1,200.00
<u>Agency Commission</u>	\$180.00
<u>Net Amount Due</u>	\$1,020.00